

## Vice President of IT Earns Spot on IBmag.com List of Northeast Ohio's Most Powerful Techies

When Inside Business (IB) recently published its "Power 100" issue listing the region's most influential business people, some thought the area's technology movers and shakers were very under-represented. IB Technology Columnist Dan Hanson decided to take matters into his own hands and reach out to readers to get their help creating a list of Northeast Ohio's most powerful techies. When the results were tallied, Fred Franks, Vice President of IT, had earned a prominent spot on the list.



Fred Franks, Vice President of IT

Hanson's methodology was simple yet interesting. He asked tech leaders via the Web, email, and social media not only which tech expert they considered the most powerful—he also asked for feedback on which experts they followed on blogs, twitter, and other social media. Hanson asked, "When you brag about the Cleveland tech scene, who are your examples? When you need a tech answer or connection, who do you call?"

Far from a popularity contest, Hanson assured his readers that each nomination was researched, discussed with others in the industry, and assigned to a category. Hanson included Franks in a group of leaders labeled "Business Prime." Other categories included Legends, Big Business, Educators, Others, Social Media/Web 2.0, and Organizers and Professionals.

"I didn't know about the list until I saw someone's twitter, looked up the article, and saw my name," said Franks. "It is an honor to represent FIT Technologies and to be listed among peers I admire, like the founders of Macromedia and Hyland Software."

