

Paradigm

THE COMPOSITION OF EMERGING TECHNOLOGY IN NORTHEAST OHIO

4.0

SchoolOne

[president, Bob Longo]

Job description: A service and software company focused on K-12 that provides automated gradebooks and collection tools for information such as attendance taking.

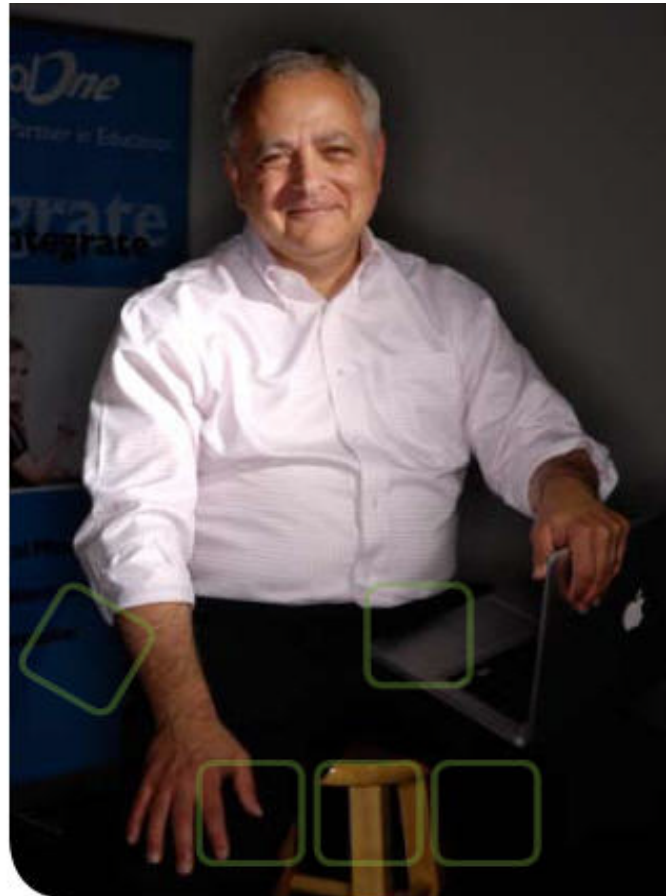
Gold standard: A certified gold partner of Microsoft and Cisco, SchoolOne is managing IT for the Cleveland school district.

Cyber school: Exclusively online K-12 schools are popping up across the country, accounting for a decent percentage of SchoolOne's clients. They are quickly growing in popularity for children who would otherwise be home schooled, need tutors and alternative kids who would have gone to vocational schools.

Welcome to technology: Totaling the day's attendance within a district used to be an all-day task. With the proper software, now it can be figured in seconds. Those numbers are plugged into databases and later used to determine class sizes and can help with state and federal funding.

Hardbound software: Digital materials are quickly moving into schools. They are much more cost-effective than textbooks and they can be updated more frequently. "There are more things you can't get in a flat text book than you can digitally."

Personal tutors: Longo is expecting huge strides in schools within the next decade. Programs can be specialized individually to meet a child's needs. "Now you can craft individual learning plans the way Special Ed. has had to do for years."



People Who Are Making
Things Happen

