

# THE PRESIDENTS' FORUM CLEVELAND



Micki Tubbs was a keynote speaker at the Presidents' Forum, which was hosted by the Cleveland chapter of The Entrepreneurship Institute (TEI). Founded in 1976, TEI provides opportunities for business owners to acquire knowledge, experience and resources to grow their firms and create new jobs in their communities. Each chapter of TEI produces education programs, networking events and business communications targeted at the presidents of existing multi-million dollar companies. The Presidents' Forum is an invitation-only, annual, all-day event dedicated solely to presidents and CEOs.

Tubbs spoke to over 100 local leaders on the history of FIT/SchoolOne/Campus Outfitters and some of the lessons learned in building a high-growth company. Tubbs said that "it is the excitement and frustration of the life cycle of growing an organization that keeps us focused on the future and the next milestone". She also credits the company's success to hiring talented and bright people.

Dustin Klein, Executive Editor of Smart Business, and one of the national sponsors of the event, shared, "Micki adeptly summarized the interesting path of their company in growing from \$0 to 20 million in ten years with amusing and candid insights." Other presenters at the event included Bill Burke, President of Fire-Dex (a fellow Entrepreneur of the Year finalist), Bob Conrad of Conrad Tires, and Michael Shaut, of Carbon Vision, LLC.

Read more about The Entrepreneurship Institute @ <http://tei.net/default.asp>

